## 2010 IDAHO SPECIAL PROGRAM PLATE REGISTRATIONS\*\* Collegiate and Wildlife Plate Regular and Personalized Plates are combined

## New Plates Issued

|            | Collegiate Plates                |                                 |                                      |                      |                                 |                           |                        |                     |   |                                  |                               |          | Wildlife Plates |        |                            |  |
|------------|----------------------------------|---------------------------------|--------------------------------------|----------------------|---------------------------------|---------------------------|------------------------|---------------------|---|----------------------------------|-------------------------------|----------|-----------------|--------|----------------------------|--|
|            | Boise State<br>Univ.             | College of<br>Southern<br>Idaho | Eastern<br>Idaho<br>Tech.<br>College | Idaho State<br>Univ. | Lewis &<br>Clark St.<br>College | North<br>Idaho<br>College | University<br>of Idaho | College of<br>Idaho | Brigham<br>Young<br>University<br>Idaho | Northwest<br>Nazarene<br>College | Total<br>Collegiate<br>Plates | Bluebird | Elk             | Trout  | Total<br>Wildlife<br>Plate |  |
|            | Public Colleges and Universities |                                 |                                      |                      |                                 |                           |                        |                     | Private Colleges and Universities       |                                  |                               |          |                 |        |                            |  |
| Start Date | Date Aug-98                      |                                 |                                      |                      |                                 |                           |                        |                     | May 2006                                |                                  |                               | Jun-93   | Jul-98          | Jan-03 |                            |  |
| January    | 50                               | 0                               | 0                                    | 1                    | 2                               | 1                         | 35                     | 1                   | 0                                       | 0                                | 90                            | 60       | 144             | 90     | 294                        |  |
| February   | 56                               | 0                               | 0                                    | 7                    | 0                               | 0                         | 27                     | 2                   | 1                                       | 0                                | 93                            | 63       | 152             | 118    | 333                        |  |
| March      | 59                               | 2                               | 0                                    | 3                    | 3                               | 0                         | 43                     | 2                   | 1                                       | 0                                | 113                           | 70       | 188             | 132    | 390                        |  |
| April      | 51                               | 0                               | 0                                    | 1                    | 0                               | 0                         | 21                     | 1                   | 0                                       | 3                                | 77                            | 82       | 169             | 129    | 380                        |  |
| May        | 45                               | 0                               | 0                                    | 2                    | 2                               | 0                         | 29                     | 1                   | 1                                       | 0                                | 80                            | 67       | 146             | 109    | 322                        |  |
| June       | 59                               | 1                               | 0                                    | 1                    | 1                               | 0                         | 24                     | 2                   | 5                                       | 1                                | 94                            | 68       | 172             | 141    | 381                        |  |
| July       | 66                               | 0                               | 0                                    | 5                    | 1                               | 1                         | 38                     | 7                   | 1                                       | 1                                | 120                           | 86       | 166             | 111    | 363                        |  |
| August     | 61                               | 1                               | 0                                    | 1                    | 1                               | 1                         | 43                     | 4                   | 1                                       | 2                                | 115                           | 133      | 197             | 136    | 466                        |  |
| September  | 59                               | 0                               | 0                                    | 5                    | 0                               | 0                         | 34                     | 0                   | 2                                       | 1                                | 101                           | 121      | 172             | 101    | 394                        |  |
| October    | 50                               | 0                               | 0                                    | 0                    | 0                               | 1                         | 32                     | 1                   | 0                                       | 1                                | 85                            | 92       | 140             | 104    | 336                        |  |
| November   | 47                               | 1                               | 0                                    | 1                    | 0                               | 1                         | 39                     | 0                   | 0                                       | 0                                | 89                            | 72       | 124             | 82     | 278                        |  |
| December   | 40                               | 1                               | 0                                    | 1                    | 0                               | 0                         | 25                     | 0                   | 1                                       | 1                                | 69                            | 80       | 142             | 71     | 293                        |  |
| Total New  | 643                              | 6                               | 0                                    | 28                   | 10                              | 5                         | 390                    | 21                  | 13                                      | 10                               | 1126                          | 994      | 1912            | 1324   | 4230                       |  |

Renewal Registrations Issued

|             | Collegiate Plates    |                                 |                                      |                      |                                 |                           |                        |                     |   |                                  |                               |          |        | Plates |                            |
|-------------|----------------------|---------------------------------|--------------------------------------|----------------------|---------------------------------|---------------------------|------------------------|---------------------|---|----------------------------------|-------------------------------|----------|--------|--------|----------------------------|
|             | Boise State<br>Univ. | College of<br>Southern<br>Idaho | Eastern<br>Idaho<br>Tech.<br>College | Idaho State<br>Univ. | Lewis &<br>Clark St.<br>College | North<br>Idaho<br>College | University<br>of Idaho | College of<br>Idaho | Brigham<br>Young<br>University<br>Idaho | Northwest<br>Nazarene<br>College | Total<br>Collegiate<br>Plates | Bluebird | Elk    | Trout  | Total<br>Wildlife<br>Plate |
|             |                      |                                 | Public Co                            | olleges and Ur       | niversities                     |                           |                        | Private Co          | olleges and U                           | niversities                      |                               |          |        |        |                            |
| Start Date  | e Aug-98             |                                 |                                      |                      |                                 |                           |                        |                     | May 2006                                |                                  |                               | Jun-93   | Jul-98 | Jan-03 |                            |
| January     | 154                  | 2                               | 1                                    | 21                   | 4                               | 0                         | 122                    | 7                   | 2                                       | 5                                | 318                           | 746      | 1984   | 527    | 3257                       |
| February    | 139                  | 3                               | 0                                    | 9                    | 4                               | 0                         | 106                    | 2                   | 2                                       | 4                                | 269                           | 671      | 1581   | 539    | 2791                       |
| March       | 178                  | 1                               | 1                                    | 18                   | 4                               | 2                         | 132                    | 6                   | 3                                       | 5                                | 350                           | 966      | 1873   | 659    | 3498                       |
| April       | 164                  | 2                               | 1                                    | 17                   | 2                               | 3                         | 137                    | 5                   | 5                                       | 5                                | 341                           | 962      | 1711   | 682    | 3355                       |
| May         | 136                  | 6                               | 0                                    | 20                   | 4                               | 1                         | 135                    | 7                   | 3                                       | 5                                | 317                           | 907      | 1571   | 544    | 3022                       |
| June        | 188                  | 4                               | 1                                    | 16                   | 1                               | 2                         | 144                    | 14                  | 3                                       | 7                                | 380                           | 1202     | 2118   | 730    | 4050                       |
| July        | 176                  | 5                               | 0                                    | 20                   | 1                               | 1                         | 167                    | 13                  | 2                                       | 6                                | 391                           | 1207     | 2227   | 636    | 4070                       |
| August      | 212                  | 1                               | 0                                    | 19                   | 8                               | 1                         | 176                    | 9                   | 2                                       | 9                                | 437                           | 1152     | 2200   | 686    | 4038                       |
| September   | 157                  | 4                               | 0                                    | 23                   | 5                               | 1                         | 152                    | 10                  | 4                                       | 4                                | 360                           | 848      | 1790   | 533    | 3171                       |
| October     | 178                  | 4                               | 1                                    | 20                   | 4                               | 0                         | 132                    | 3                   | 1                                       | 6                                | 349                           | 926      | 1918   | 516    | 3360                       |
| November    | 205                  | 1                               | 0                                    | 19                   | 6                               | 2                         | 148                    | 1                   | 2                                       | 5                                | 389                           | 747      | 1986   | 534    | 3267                       |
| December    | 183                  | 3                               | 1                                    | 17                   | 4                               | 3                         | 125                    | 5                   | 2                                       | 5                                | 348                           | 714      | 2583   | 543    | 3840                       |
| Total Renew | 2070                 | 36                              | 6                                    | 219                  | 47                              | 16                        | 1676                   | 82                  | 31                                      | 66                               | 4249                          | 11048    | 23542  | 7129   | 41719                      |

Transfer Renew Registrations Issued

|                       |                                  |                                 |                                      |                      |                                 | Wildlife Plates           |                        |                  |   |                                  |                               |          |        |        |                            |
|-----------------------|----------------------------------|---------------------------------|--------------------------------------|----------------------|---------------------------------|---------------------------|------------------------|------------------|---|----------------------------------|-------------------------------|----------|--------|--------|----------------------------|
|                       | Boise State<br>Univ.             | College of<br>Southern<br>Idaho | Eastern<br>Idaho<br>Tech.<br>College | Idaho State<br>Univ. | Lewis &<br>Clark St.<br>College | North<br>Idaho<br>College | University<br>of Idaho | College of Idaho | Brigham<br>Young<br>University<br>Idaho | Northwest<br>Nazarene<br>College | Total<br>Collegiate<br>Plates | Bluebird | Elk    | Trout  | Total<br>Wildlife<br>Plate |
|                       | Public Colleges and Universities |                                 |                                      |                      |                                 |                           |                        |                  | olleges and U                           | niversities                      |                               |          |        |        |                            |
| Start Date            | e Aug-98                         |                                 |                                      |                      |                                 |                           |                        |                  | May 2006                                |                                  |                               | Jun-93   | Jul-98 | Jan-03 |                            |
| January               | 5                                | 0                               | 0                                    | 2                    | 0                               | 0                         | 1                      | 0                | 0                                       | 0                                | 8                             | 12       | 48     | 16     | 76                         |
| February              | 7                                | 0                               | 0                                    | 0                    | 0                               | 0                         | 4                      | 0                | 0                                       | 0                                | 11                            | 11       | 50     | 13     | 74                         |
| March                 | 6                                | 1                               | 0                                    | 1                    | 0                               | 0                         | 3                      | 0                | 0                                       | 2                                | 13                            | 31       | 69     | 20     | 120                        |
| April                 | 11                               | 0                               | 0                                    | 0                    | 0                               | 0                         | 3                      | 0                | 0                                       | 0                                |                               | 22       | 64     | 23     | 109                        |
| May                   | 8                                | 0                               | 0                                    | 0                    | 0                               | 0                         | 5                      | 0                | 0                                       | -                                |                               | 21       | 56     | 18     | 95                         |
| June                  | 7                                | 1                               | 0                                    |                      | -                               | 0                         |                        |                  | 0                                       | 0                                |                               | 24       | 69     | 16     | 109                        |
| July                  | 6                                | 0                               | 0                                    | 1                    | 0                               | 0                         |                        | 0                | 0                                       |                                  | 12                            | 28       | 57     | 15     | 100                        |
| August                | 7                                | 1                               | 0                                    |                      | 0                               | 0                         |                        | 0                | 0                                       | 0                                |                               | 23       | 61     | 21     | 105                        |
| September             | 7                                | 0                               | 0                                    |                      | 0                               | 0                         |                        | 0                | 1                                       | 0                                |                               | 21       | 63     | 20     | 104                        |
| October               | 8                                | 0                               | ,                                    |                      | 0                               | 0                         |                        | 0                | 0                                       | 0                                |                               | 23       | 57     | 13     | 93                         |
| November              | 7                                | 0                               | -                                    |                      | 0                               | 0                         |                        | 0                | 0                                       | ŏ                                |                               | 20       | 58     | 24     | 102                        |
| December              | 3                                | 0                               |                                      |                      | -                               | 0                         |                        | 0                | 0                                       | 0                                |                               | 22       | 72     | 13     | 107                        |
| Total Renew           | 82                               | 3                               | 0                                    | 9                    | 0                               | 0                         | 59                     | 0                | 1                                       | 3                                | 157                           | 258      | 724    | 212    | 1194                       |
| Total New,<br>Renew & |                                  |                                 |                                      |                      |                                 |                           |                        |                  |   |                                  |                               |          |        |        |                            |
| Transfers             | 2795                             | 45                              | 6                                    | 256                  | 57                              | 21                        | 2125                   | 103              | 45                                      | 79                               | 5532                          | 12300    | 26178  | 8665   | 47143                      |

Sample Plates Sold

|            |  |                                 |                                      |                      |                                 |                           | Sample r               | riates Solo      |   |                                  |                               | _        |        |        |                            |
|------------|--|---------------------------------|--------------------------------------|----------------------|---------------------------------|---------------------------|------------------------|------------------|---|----------------------------------|-------------------------------|----------|--------|--------|----------------------------|
|            | Collegiate Plates  |                                 |                                      |                      |                                 |                           |                        |                  |   |                                  |                               |          |        | Plates |                            |
|            | Boise State<br>Univ.   | College of<br>Southern<br>Idaho | Eastern<br>Idaho<br>Tech.<br>College | Idaho State<br>Univ. | Lewis &<br>Clark St.<br>College | North<br>Idaho<br>College | University<br>of Idaho | College of Idaho | Brigham<br>Young<br>University<br>Idaho | Northwest<br>Nazarene<br>College | Total<br>Collegiate<br>Plates | Bluebird | Elk    | Trout  | Total<br>Wildlife<br>Plate |
|            | Public Colleges and Universities Private Colleges and Universities |                                 |                                      |                      |                                 |                           |                        |                  |   |                                  |                               |          |        |        |                            |
| Start Date | Aug-98   |                                 |                                      |                      |                                 |                           |                        | May 2006         |   |                                  |                               | Jun-93   | Jul-98 | Jan-03 |                            |
| January    | 0  | 0                               | 0                                    | 0                    | 0                               | 0                         | 0                      | 0                | 0                                       | 0                                | 0                             | 0        | 1      | 10     | 11                         |
| February   | 0  | 0                               | 0                                    | 0                    | 0                               | 0                         | 0                      | 1                | 0                                       | 0                                | 1                             | 1        | 1      | 3      | 5                          |
| March      | 1  | 1                               | 0                                    | 0                    | 0                               | 0                         | 0                      | 0                | 0                                       | 0                                | 2                             | 0        | 1      | 0      | 1                          |
| April      | 0  | 0                               | 0                                    | 0                    | 0                               | 0                         | 0                      | 0                | 0                                       | 1                                | 1                             | 0        | 1      | 4      | 5                          |
| May        | 0  | 0                               | 0                                    | 0                    | 0                               | 0                         | 0                      | 0                | 1                                       | 0                                | 1                             | 0        | 1      | 1      | 2                          |
| June       | 0  | 0                               | -                                    |                      | 0                               | 0                         | 0                      | 0                | 0                                       | 0                                | 0                             | 0        | 0      | 1      | 1                          |
| July       | 0  | 0                               |                                      |                      | 0                               | 0                         | 0                      | 0                | 0                                       | 0                                | 0                             | 0        | 1      | 1      | 2                          |
| August     | 0  | 0                               | -                                    |                      | 0                               | 0                         | 0                      | 0                | 0                                       | 0                                | 0                             | 13       | 4      | 4      | 21                         |
| September  | 0  | 0                               |                                      |                      | 0                               | 0                         | 0                      | 0                | 0                                       | 0                                | 0                             | 2        | 0      | 0      | 2                          |
| October    | 1  | 0                               | -                                    |                      | 0                               | 0                         | 0                      | 0                | 0                                       |                                  | 1                             | 0        | 1      | 1      | 2                          |
| November   | 0  | 0                               |                                      |                      | 0                               | 0                         | 0                      | 0                | 0                                       | -                                | 0                             | 0        | 0      |        | 0                          |
| December   | 0  | 0                               |                                      |                      | 0                               | 0                         | 0                      | 0                | 0                                       | 0                                | 0                             | 0        | 1      | 0      | 1                          |
| Total New  | 2  | 1                               | 0                                    | 0                    | 0                               | 0                         | 0                      | 1                | 1                                       | 1                                | 6                             | 16       | 12     | 25     | 53                         |

\*\*Registration types included: New, Renew, Renew by Mail, & Transfer Renews.
The above numbers count "registrations"; 2-year registrations are counted as one registration.
Exempt Vehicles are not included.

Economics & Research Section Idaho Transportation Department